# **Enterprise Lens Software Acceptable Use Policy**

Enterprise Lens Software Acceptable Use Policy ("policy", "AUP") applies to the use of Enterprise Lens Software, and any other Enterprise Lens products, social media and other platforms made available for use on any device, the Enterprise Lens website ("website" or "Service") for use on the Internet or in a cloud or hosted data processing environment.

Services provided by Enterprise Lens may only be used for lawful purposes. You agree to comply with all applicable laws, rules, and regulations in connection with your use of Enterprise Lens Software and Services.

Use of Enterprise Lens Software and Service must comply with this AUP and generally accepted community standards of conduct. Non-compliance may result in suspension or termination of the services or removal of user accounts.

## **Prohibited use**

Enterprise Lens Software and Service may not be used to engage in, assist or allow any activity that is illegal under applicable law, or that is harmful to others, or that may subject Enterprise Lens or its licensors and customers to incur liability in connection with any of the following, each of which is prohibited under this AUP:

- Distributing computer viruses, worms, Trojan horses, or other malicious code
- Phishing or engaging in identity theft or inducing individuals to disclose without consent sensitive personal information, such as health records, and financial information or
- Using Enterprise Lens Software in any manner that may damage, disable, overburden, or impair Enterprise Lens Services
- Attempting to gain unauthorized access to or use of networks, computers, software applications, cloud platforms data services, or otherwise attempting to bypass or breach any security device or protection used by Enterprise Lens Software or third parties
- Mass email distribution in contravention of anti-spamming laws and regulations
- Controlling or participating in a denial of service attack
- Misrepresenting the source, identity, or content of information transmitted via Enterprise Lens Services, including by forging TCP-IP packet headers or e-mail headers;
- Collecting, publishing or transferring any material which is illegal, or fraudulent
- Collecting, using, storing, transferring, publishing, and dealing in the sale and purchase of personal information of individuals or in any way acting in contravention of personal data protection and privacy laws in any jurisdiction
- Fraudulently or falsely soliciting or seeking payment or contribution of money under false pretences
- Deceive, access or manipulate (or allow, incite or encourage anyone else to) billing, financial and accounting systems or any part of a network;
- Activity supporting or facilitating violation of export control laws, illegal gambling or illegal

- arms trafficking
- Use in any application or situation where failure could lead to death or serious bodily injury
  of a person, severe physical or environmental damage, including aircraft or other modes
  of human mass transportation, nuclear or chemical facilities, life support systems,
  implantable medical equipment, large commercial equipment, motor vehicles, or
  weaponry systems
- Use by minors

### **Prohibited content and material**

Enterprise Lens services, website and any apps or social media platforms regardless of device we make available for use by our customers, business partners, and suppliers may not be used to publish, distribute, or promote, content or material or engage in activity for storing, transferring any material which is illegal, harmful, offensive, or fraudulent or otherwise in contravention of applicable law, or that is harmful to others, contrary to generally accepted community standards, or that may subject Enterprise Lens or its licensors and customers to incur liability in connection with any of the following, each of which is prohibited under this AUP:

- Publishing, distributing or promoting discriminatory or offensive material based on race, color, ethnic origin, nationality, religion, gender, gender identity, age, or sexual preference
- Publishing, distributing or promoting material advocating criminal activity
- Publishing or distributing pornography or otherwise obscene or offensive images including child pornography or non-consensual sex
- Promoting, supporting, or facilitating businesses engaged in activities in contravention of prohibitions and conventions against slavery, child labor and forced labour such as contemplated under the Australian Modern Slavery Act 2018 and equivalent legislation
- Promoting, supporting, or facilitating violence, terrorist activities or violent extremist content, or communicating hate speech or advocating violence
- Publishing, distributing or promoting harmful, defamatory, libelous, threatening, abusive, harassing, or tortuous, material
- Publishing, distributing or promoting material that is a risk to safety, health or national security;
- Using information in a manner that infringes the intellectual property rights or other proprietary rights of others including unauthorised use, sharing or resale of copyrighted material, photographs or images

# **Enforcement**

Enterprise Lens reserves the right to require removal, disabling, or modifying any content that violates this AUP. Any violations of this AUP or failure to remove, disable or modify content that violates this AUP may result in suspension of your account.

#### Right to monitor

Enterprise Lens may, but has no obligation to, monitor any content or traffic on Enterprise Lens Software and its platforms, for the purposes of ensuring Services do not violate this AUP.

# **Reporting and updates**

Enterprise Lens may be required by law to report to appropriate authorities any violation of applicable laws, with respect to failure to comply with and violations of the AUP.

If you become aware of any violation of this policy including by your users, you must contact us.

We reserve the right to change and update this policy from time to time. We recommend that you visit the Enterprise Lens AUP site to keep up to date with the latest policy requirements.